



## Graphic Designer

### OUR VISION

We aspire to be the premier competitive intelligence and strategy consulting company in the life sciences industry delivering actionable insights and recommendations to our clients, essential for decision making, strategy development, and execution.

### OUR VALUE

Molekule Consulting is a proactive and dedicated partner that leverages its industry leading CI expertise, deep area knowledge and its extensive global network to provide world-class competitive intelligence and strategy services.

### OUR STORY

Molekule was incorporated with the notion that “good” and the “status quo” were inadequate. Born out of a vision to create a firm combining an ethos of strategic & actionable competitive insight with industry leading dedication to clients, Molekule Consulting was founded in 2012 by David Alderman.

Molekule seeks to align intelligence outcomes, focus results, and enable our client partners to “win” in a highly dynamic and competitive environment. Molekule is one of the few competitive intelligence consultancies dedicated solely to the CI space in the biopharmaceutical sector.

### JOB SUMMARY

We are looking for a graphic designer to create engaging and on-brand graphics for a variety of media. Applicant’s job description includes the entire process of defining requirements, then visualizing and creating graphics including illustrations and layouts. This position is responsible for participating in the visual aspects of client deliverables, company advertisements, website, and over all brand identity. Graphics should capture the attention of our clients, communicate an accurate message, and stay on brand. For this, you need to have a creative flair, a strong understanding of layout, and a firm ability to translate requirements into design. If you can communicate well and work methodically as part of a close team, we’d like to meet you.

### RESPONSIBILITIES

- Study design briefs and determine requirements.
- Conceptualize visuals based on requirement.
- Develop illustrations and other designs using software, while strictly adhering to brand identity.
- Amend designs after feedback.
- Ensure final graphics and layouts are visually appealing and on-brand.
- Familiarity with Adobe Suite (InDesign, Illustrator, Acrobat, Photoshop).
- Familiarity with Microsoft Office (PowerPoint, Excel, and Word).
- Proven graphic designing experience.
- A keen eye for aesthetics and details.
- Excellent communication skills.
- Flexible schedule (hours vary from time to time).
- Ability to work methodically and meet deadlines.
- Degree in Design, Fine Arts or related field is mandatory.



## EXPERIENCE

- **Education:**
  - Bachelor's Degree in Graphic Design preferred
- **Relevant Work Experience:**
  - 1-2 years of Graphic Design work

## LOCATION

- India - Remote

*EEO/AAP - Molekule provides equal employment opportunity to all individuals regardless of their race, color, creed, religion, gender, age, sexual orientation, national origin, disability, veteran status, or any other characteristic protected by state or federal law.*

## KNOWLEDGE/SKILLS/QUALIFICATIONS



- **Knowledge/Abilities –Technical Skills:**
  - Established ability to synthesize primary and secondary research.
  - Hands-on experience with regulatory, medical, and commercial functions within the biotech and pharma industry.
  - Demonstrated ability to think strategically, lead market positioning and differentiation exercises, and craft recommendations that accurately describe market barriers and drivers.
- **Communications Skills (Verbal/Written):**
  - A mature ability to understand complex relationship problems pertaining to healthcare and investment.
  - Possesses a very high sense of ownership, responsibility over one's work and interest in teamwork.
  - Motivated and disciplined to work under tight timelines with diverse stakeholders.
  - Strong ability to communicate effectively both verbally and in writing to diverse audiences.
  - Self-driven to progress and capable of working with minimum direction.
  - Ability to multi-task and work with evolving time-sensitive deadlines and priorities.
  - Excellent attention to detail and demonstration of resourcefulness through work.
  - Solid business and personal ethics.
  - Experience working in a team environment with ability to assert own viewpoint effectively.

## LOCATION

- Remote

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