

## Graphic Designer

### OUR VISION

We aspire to be the premier competitive intelligence and strategy consulting company in the life sciences industry delivering actionable insights and recommendations to our clients, essential for decision making, strategy development, and execution.

### OUR VALUE

Molekule Consulting is a proactive and dedicated partner that leverages its industry leading CI expertise, deep area knowledge and its extensive global network to provide world-class competitive intelligence and strategy services.

### OUR STORY

Molekule was incorporated with the notion that “good” and the “status quo” were inadequate. Born out of a vision to create a firm combining an ethos of strategic & actionable competitive insight with industry leading dedication to clients, Molekule Consulting was founded in 2012 by David Alderman.

In May 2022, Chris Stevenson, a biopharmaceutical industry leader with a track record of leading and developing businesses built on strong client service and strategic insight, joined Molekule Consulting as Managing Director, Europe. Chris is working closely with the existing Molekule Consulting leadership team to build an E.U.-based team that will support and develop the existing reputation and services from Molekule as the firm continues U.S., India, and Worldwide hiring and recruitment.

Molekule seeks to align intelligence outcomes, focus results, and enable our client partners to “win” in a highly dynamic and competitive environment. Molekule is one of the few competitive intelligence consultancies dedicated solely to the CI space in the biopharmaceutical sector.

### JOB SUMMARY

We are looking for a graphic designer to create engaging and on-brand graphics for a variety of media. Applicant’s job description includes the entire process of defining requirements, then visualizing and creating graphics including illustrations and layouts. This position is responsible for participating in the visual aspects of client deliverables, company advertisements, website, and over all brand identity. Graphics should capture the attention of our clients, communicate an accurate message, and stay on brand. For this, you need to have a creative flair, a strong understanding of layout, and a firm ability to translate requirements into design. If you can communicate well and work methodically as part of a close team, we’d like to meet you.

### RESPONSIBILITIES

- Study design briefs and determine requirements
- Conceptualize visuals based on requirements
- Develop illustrations and other designs using software, while strictly adhering to brand identity
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand
- Familiarity with Adobe Suite (InDesign, Illustrator, Acrobat, Photoshop)
- Familiarity with Microsoft Office (PowerPoint, Excel, and Word)
- Proven graphic designing experience
- A keen eye for aesthetics and details
- Excellent communication skills
- Flexible schedule (hours vary from time to time)
- Ability to work methodically and meet deadlines
- Degree in Design, Fine Arts or related field is a mandatory



## EXPERIENCE

- **Education:**
  - Bachelor's Degree in Graphic Design preferred
- **Relevant Work Experience:**
  - 1-2 years of Graphic Design work

## LOCATION

- India based - Remote

*EEO/AAP - Molekule provides equal employment opportunity to all individuals regardless of their race, color, creed, religion, gender, age, sexual orientation, national origin, disability, veteran status, or any other characteristic protected by state or federal law.*